

3 - 5 Strategic Plan

Hello

As a young non-profit organization, our board/leadership believes the best way to measure our effort and ensure donated funds are utilized appropriately is to measure our yearly success against our 3-5-10-year plan.

We invite you to become a part of our team by becoming a monthly donor to our success. You can make your donation at <https://arclowcty.org>.

2023

- Develop Succession Plan
- Recruit Board Members
- Financial Management Project

2024

- Intake Services Certification
- Financial Management Project
- Develop Independent Living
- Refine Succession Plan
- Recruit Board Members
- Develop Horse Therapy Program (3 Organization partnership)
- Refine Club Horizon Education Program

2025

- Implement Intake Services
- Implement Financial Management Project
- Pilot Independent Living
- Getting Saucy 2
- 2 projects Education Projects with Club Horizon
- Implement a Horse Therapy Program
- Pilot High School Friends project (3 Organization partnership)
- 50% Salary for Executive Director and Program Coordinator

2026

Intake Services

Independent living program

Financial Management Project to be a revenue stream

Financial Management

Independent Living

Increase Operating Revenue

Getting Saucy 3

Horse Therapy Program

New Executive Director

New Board Chair

Full Salary for Executive Director and Program Coordinator

10 Year Vision

The Arc of the Low Country envisions itself operating a continuing education facility where 20% of its operating budget will come from revenue-generating programs, fundraisers, and endowment payments.

Target Population

Over 21 years of age

Financial

Increased profit from Getting Saucy Fundraiser

Shared revenue from the Family Life Planning Curriculum

The sale of ALC Memorabilia

Corporate Partnerships

Grants

Individual Donations

Endowments

Rental of the Respite Care Rooms with hospitality included

Facility Vision

Purchase an existing building or building a structure on 5 acres with a minimum of 20 classroom facility

- 5 classrooms for structured continuing education classes.

- 5 Music/Art

- 2 independent living skills

- 3 Technical/technology training

- 5 Respite rooms for parents

- Restaurant-grade kitchen for training

- Sustainable garden